

EUROPEAN UNION GRANTS ADVISOR

Training and Recruitment Package Helps French IT Services Enterprise Offer Better Support to Small Businesses



“As a young company, tax and social costs were handicapping our business if we took on unemployed people. But the EUGA programme has helped us to grow and meet the need for our services.”

Sylvain Fievet, General Manager, SOS PC Assistance

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Situation

SOS PC Assistance wanted to offer placements within its organisation to unemployed people with the skills to help grow the company. It also needed to improve the skills of its existing nationwide network of IT experts so they could offer more services to customers.

Solution

SOS PC Assistance successfully applied to the European Union Grants Advisor (EUGA). EUGA is a programme developed by Microsoft France, in partnership with HP and Intel, through which SMEs and local and regional governments increase their awareness and understanding of EU funds and take advantage of a facilitated application process should they wish to apply for funds for which they are eligible. Without the necessary and vital role the local group of partners plays in the EUGA programme, such successes would be impossible.

Benefits

- Jobs for unemployed people and training for IT professionals already in work.
- Assistance for SMEs, which drives increased growth in local economies, establishing a solid foundation for future prosperity countrywide.
- Helps expand the grant beneficiary's IT support business throughout France.