

European Union Grants Advisor Qurius (The Netherlands)



Small and Medium Enterprises (SMEs) in the Netherlands use Information Technology training to drive its knowledge-based economy

"Training graduates to implement software can be a costly and timely task. It is often hard for medium businesses like us to afford the necessary training to keep ahead of the game. With the help of EUGA, we were able to recruit young professionals and finance our expanding goals."

Mark van Kemenade, CEO, Qurius

Situation

Qurius sought to extend its manpower by recruiting and training 25 young professionals on implementing ERP software functionality and skills. It also wanted to enlarge its senior consultants' ability to manage ERP projects and successfully coach young professionals. Qurius sought government funding to aid with the implementation of its strategic project.

Solution

As part of the EUGA initiative, Microsoft and its consortium helped Qurius choose the appropriate fund to apply for and provided independent consultancy to help with the application process. The European Social Fund (ESF) granted €190,000, 50 per cent of the total cost of the project.

Benefits

- Consultants are able to maintain their mobility in the labour market and keep up to date with the latest technologies, giving Qurius the ability to maintain its position as an attractive employer and keep up to date with the latest technologies.
- Young professionals gain assistance in realising their economic potential using IT solution that help achieve business goals more efficiently.

www.microsoft.com/emea/euga