

European Union Grants Advisor ComputerHelp (Czech Republic)



The Czech Government and SMEs Improve Computer Literacy with IT Training for All

"The goal of this initiative is to really break the barrier for people who have never worked with computers. The initiative is open to all adults who feel they will benefit from the ability to use a computer from farmers to those who are retired. This is to bring them something new into their lives, maybe bring something new into their career, regardless of where they are at the moment. The whole thing is done by professionals so it provides them with quality training and shows them possibilities for future learning and development."

Petr Novák, General Manager, ComputerHelp

Situation

For the Czech Republic to realise its full potential as a knowledge-based economy it needs to generate a knowledge-based workforce, one where all citizens have basic information technology (IT) skills and training. Education and training are essential factors in achieving a knowledge-based economy and creating opportunities for future generations.

Solution

Microsoft learning partner ComputerHelp applied for, and received, government funding of €380,000 (U.S.\$480,170) to provide basic training sessions to the general public in a number of branches around the Czech Republic. Using this money ComputerHelp subsidised fundamental training in computer literacy to the public free of charge. A second, more advanced training session is also being offered.

Benefits

- Increased funding means an increased number of the general public can be trained in a shorter time frame.
- A nationwide improvement in computer literacy will lead to further job creation and innovation.

www.computerhelp.cz